

WCCO-TV

CONTRACT NO. REV.

1141-54039-1

DATE PRINTED

10/19/12

90 SOUTH ELEVENTH STREET, MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR	257249	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	AMERICAN MEDIA & ADVOCACY			Cancellation Notice Required Announcement 28 days prior notice
AND	815 Slaters Ln			
ADDRESS	Alexandria	VA 22314-1219	Washington DC 20005-2102	
CONTACT	BEN ANGLE			
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3443	PRODUCT 1300 CODE	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00010..	1	04:58A	05:58A	30S	10/25/12-10/25/12	SUNRISE THIS MORNING	1	500.00	500.00
2	10000..	1	04:58A	05:58A	30S	10/29/12-10/29/12	SUNRISE THIS MORNING	1	500.00	500.00
3	00101..	2	05:58A	07:00A	30S	10/24/12-10/26/12	THIS MORNING	2	1000.00	2000.00
4	Sa	1	06:00P	06:30P	30S	10/27/12-10/27/12	SATURDAY 6P NEWS	1	1400.00	1400.00
5	Su	1	05:28P	05:58P	30S	10/28/12-10/28/12	SUNDAY 5:30P NEWS	1	1500.00	1500.00
6	01101..	3	06:27P	07:00P	30S	10/23/12-10/26/12	WHEEL OF FORTUNE	3	5000.00	15000.00
7	10000..	1	06:27P	07:00P	30S	10/29/12-10/29/12	WHEEL OF FORTUNE	1	5000.00	5000.00
8	00010.0	1	10:00P	10:35P	30S	10/25/12-10/25/12	LATE NEWS M-F/SU	1	4200.00	4200.00
9	10000.0	1	10:00P	10:35P	30S	10/29/12-10/29/12	LATE NEWS M-F/SU	1	4200.00	4200.00
10	01100..	2	10:35P	11:38P	30S	10/23/12-10/24/12	LATE NIGHT WITH DAVID	2	1000.00	2000.00
11	Su	1	05:58A	07:00A	30S	10/28/12-10/28/12	WCCO 4 NEWS SUNDAY MORNING	1	300.00	300.00
							Total Contract:	15		36600.00
							Billing Summary			
							Oct			
							Qtr 4 12	26900.00		
							Nov	9700.00		
							Dec	.00		
							Total		36600.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 2

188790 AGENCY (OR SERVICE) ACTING AS AGENT FOR 257249 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME AMERICAN MEDIA & ADVOCACY
AND 815 Slaters LnAMERICAN ACTION NETWORK
1401 New York Ave NW Fl 12ADDRESS Alexandria VA 22314-1219
USAWashington DC 20005-2102
USA

CONTACT BEN ANGLE

PRODUCTEST 3443

LOCAL Nicole Roy Pol AGENCY EST. NO.
SALESPERSON 3443PRODUCT 1300
CODENATIONAL
SALESPERSON

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days
prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
										GRAND TOTAL 36600.00

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